

Sustainable Innovation and Financial Management

Lecturer	Schittenhelm, Frank Andreas
Institution	Nuertingen-Geislingen University
Email	schittenhelm@hfwu.de
Teaching time	Afternoon

Course Description: Goal of the course is that students develop new ideas on how financial management can assess sustainable innovations and projects and support the acceptance of investments in sustainability.

Content

1. Introduction
 - a. Innovation Management briefly explained
 - b. Financial Management briefly explained
2. Sustainable Innovation Management
 - a. Conception of a Sustainable Innovation Management
 - b. Innovation Processes
 - c. Innovation Culture
 - d. Innovation Manager
 - e. Limitations
3. Sustainable Financial Management
 - a. Financial Management and Sustainability
 - b. Assessment methods
 - c. Risk Management
 - d. Risk Assessment

Materials/Text: material (slides) provided in class

Requirements: Basic knowledge and understanding of business management is recommended.

Assignments: Students are assigned little exercises and business cases every day after input lecture.

Evaluation: Exercises 30%, Final Exam 70%