

## CRITICAL FASHION THINKING & PRACTICE

<b>Lecturer</b>	Min Huh
<b>Institution</b>	Dankook University
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<b>Teaching time</b>	Afternoon

### Course Description & Objectives :

Amidst the pervasive influence of social media and the heightened public awareness of ethical considerations, it has become imperative for professionals in the fashion industry to conscientiously monitor and align themselves with the continually evolving societal values and ethical expectations of consumers. This course is intricately designed to delve into the contemporary trajectory of decolonization within the fashion sphere. It aims to explore the repercussions that the industry has generated and actively engage students in productive discourses and practices addressing a spectrum of pertinent issues, spanning across fashion history, business, and craftsmanship.

Throughout the duration of the course, students will embark on a series of field trips providing valuable insights into Korean fashion and art. These experiences will seamlessly complement the concurrent 'Fashion Entrepreneurship' course. The overarching goal of this academic offering is to facilitate contemplation on how the decolonizing movement can transcend mere industry accountability. Moreover, it seeks to destabilize the entrenched colonial, Eurocentric standards that have historically dominated the modern fashion industry, education, and consumption. Through this comprehensive exploration, the course aspires to contribute to a paradigm shift towards a more inclusive and culturally diverse approach within the fashion landscape, encompassing various facets of its history, business practices, and creative processes.

### Requirements :

No requirements. All the necessary materials will be provided by the lecturer.

### Course Schedule :

(Field trip schedules highlighted in yellow are pending and subject to change.)

#### WEEK 1

- Class 1 - Jul 15 : [Special Lecture] Introduction to Korean Costume History / Fashion Terminology
- Class 2 - Jul 16 : **Field Trip to Seokjuseon Memorial Museum**
- Class 3 - Jul 17 : Decolonization of Fashion / Film Viewing (The Royal Tailor, 2014)
- Class 4 - Jul 18 : In-class Practice [Individual] - Research & Design Non-Western Garments

WEEK 2

- Class 5 - Jul 22 : Cultural Appropriation in Fashion / Film Viewing (The First Monday in May, 2016)
- Class 6 - Jul 23 : **Field Trip to Musinsa Studio, Dongdaemun Design Plaza & Dongdaemun Market**
- Class 7 - Jul 24 : Mid-term Assignment [Team] - Case Studies on Decolonizing Fashion Brands VS Cultural Appropriation
- Class 8 - Jul 25 : **Field Trip National Museum of Modern and Contemporary Art, Minju Kim & Gyeongbokgung Palace**

WEEK 3

- Class 9 - Jul 29 : Destabilizing Fashion Education, Practice, and Consumerism
- Class 10 - Jul 30 : Fashion Activism / Film Viewing (The True Cost, 2015)
- Class 11 - Jul 31 : **Field Trip to Clio Cosmetics HQ & Seongsu District**
- Class 12 - Aug 1 : Weekly Assignment - Fashion Activism Case Study / Film Viewing (White Hot, 2022)

WEEK 4

- Class 13 - Aug 5 : **Field Trip to Marie Claire Korea HQ**
- Class 14 - Aug 6 : In-Class Practice [Team] for Final Assignemnt - Alternative Garment/Pattern Making
- Class 15 - Aug 7 : Final Assignment Presentation - Alternative Garment/Pattern Making

**Assignments :**

- Weekly Assignment
- Mid-term Assignment
- Final Assignment

**Evaluation :**

Category	Points	Content
Attendance	20	Three tardiness will count as one absence, and three absences will result in lowering one letter grade with no exception.
Discussion & Participation	40	In this course, active participation is as important as assignments.
Assignments & Seminars	40	Weekly assignments and final project.

<i>TOTAL</i>	100	
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**Evaluation criteria :**

<b>A+</b>	<b>A</b>	<b>B+</b>	<b>B</b>	<b>C+</b>	<b>C</b>	<b>D+</b>	<b>D</b>	<b>F</b>
95-100	90-94.99	85-89.99	80-84.99	75-79.99	70-74.99	65-69.99	60-64.99	0-59.99