

## Intercultural Communication

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Teaching time	Morning

**Course Description:** In the contemporary world characterized by globalization of goods, people, and ideas, intercultural competences are necessary requirements for every individual both for personal and professional life. Intercultural Communication deals with the relevance of difference (not only among cultures but also within a culture) that is approached both as a threat and as a resource. In our everyday experience the continuous reference to the 'other' (ethical, religious, political, gendered, etc.) is used to build up the very sense of our identities and in so doing dividing the world among 'us' and 'them', 'bad' and 'good', 'friends' and 'enemies'. Diversity compels us to reflect upon these divisions, our identities, and our values. Thus, this course will help students acquire intercultural communication skills in order to be more inclusive and effective in our communication, conflict solving, and to better understand the interactions among individuals, institutions, and cultures. The class sessions will include lectures, practice case analysis, student activities, media analysis, and group presentations.

**Materials/Text:** A package of Open Educational Resource articles will be available in PDF format in a Google Drive.

**Requirements:** It is preferable that students have access to a laptop and the internet to access the course material. That being said, students may contact the professor to make reasonable arrangements in case they do not have access to a laptop and the internet.

### **Schedule:**

#### Week 1

Monday 7/15 - Course Introduction – Understanding Intercultural Communication

Tuesday 7/16 – Why Study Intercultural Communication

Wednesday 7/17 – Cultural Dimensions

Thursday 7/18 – Cultural Dimensions Presentations - Visit Dankook Project Overview

#### Week 2

Monday 7/22 – Culture, Context, and Power

Tuesday 7/23 – Cultural Identities

Wednesday 7/24 – Language and Culture – Visit Dankook Project Presentations

Thursday 7/25 – Nonverbal communication – Midterm Exam

#### Week 3

Monday 7/29 – Cultural Representations in Media and Popular Culture

Tuesday 7/30 – Intercultural Training – Disability and Communication

Wednesday 7/32 – Intercultural Transition – Adapting to New Cultures

Thursday 8/1 – Intercultural Relationships

Week 4

Monday 8/05 – Intercultural Conflict

Tuesday 8/06 – Intercultural Competence – Final Exam

Wednesday 8/07 – Training Presentations and Course Wrap Up

**Assignments:**

\* Flipgrid reading reflections: Each lesson will be accompanied by a reading. In order to engage with the reading, you will have to post a Flipgrid video reflecting on what you have learned. I will post 3 to 4 questions to guide you through the readings. You must post at least two videos; one video should be a response to the posted questions and your own reflections on the material while the other video should be a thoughtful response to one of your classmates' videos. These video posts are designed to generate discussion about the reading and create a sense of community.

\* Cultural Dimensions project: Students will conduct research and a cultural analysis of a country of their choice. Students will present their findings in 10-minute class presentations.

\* Visit Dankook group project: In groups, students will design and shoot a video that reflects a cultural aspect of Dankook/South Korea. Students will engage in "culture-capture" activities (walk around the city or campus, take pictures, shoot videos, talk to vendors, etc...) then create a 5-minute YouTube video that informs foreigners (and potential visitors) about the culture of Dankook/South Korea. You will have to submit an outline of your training in order to receive feedback from your professor before you start preparing for your videos.

\* Training group project: In groups, students will select an intercultural topic and design a 20–30-minute intercultural training for the entire class. The training will include information about the topic and an activity for the class. You will have to submit an outline of your training in order to receive feedback from your professor before you start preparing for your training.

\* Exams: Over the course of the course, 2 exams will be administered to assess students' comprehension of the course materials. Each exam will be completed in class and will include questions about the classroom material and assigned readings. Students will be provided with an exam review 4 days prior to the exam.

**Evaluation:**

\* Flipgrid reading reflections – (10 posts, 50 points each) – 500

\* Cultural Dimensions project – 100

\* Visit Dankook Group Project outline – 50

\* Visit Dankook Group Project – 100

\* Training Group Project Outline – 50

\* Training Group Project – 100

\* Midterm Exam – 50

\* Final Exam – 50

\* Total: 1000 pts