

Principles of Management in the Korean Context

Lecturer	Keon-Hyung Lee
Institution	Florida State University
Email	klee2@fsu.edu
Teaching time	Morning

Course Description:

This course is a basic introductory and foundational management course. By focusing on the Korean context, it is designed for students who desire to equip themselves with key knowledge, skills, and competencies in various aspects of management among Korean companies. The course encompasses the core components of management including planning, organizing, leading and controlling organizations.

Materials/Text:

Stephen P. Robbins, David A. De Cenzo, and Mary Coulter (2020). *Fundamentals of Management, 11th Edition*, Pearson Education. (ISBN 13: **9780135175156**)

Requirements:

None

Schedule:

1. Managers and Management in Today's Workplace
2. The Management Environment
3. Important Managerial Issues
4. Making Decisions
5. Planning and Goal Setting
6. Managing Change and Innovation
7. Midterm Exam
8. Managing Entrepreneurial Ventures
9. Organizational Structure and Design
10. Managing Human Resources and Diversity
11. Managing Groups and Teams (Group Presentation)
12. Understanding Individual Behavior
13. Motivating and Rewarding Employees
14. Leadership and Trust
15. Final Exam

Assignments:

Read lecture materials before the class.

Evaluation:

Daily Reading Summary 10%
Mid-Term exam 30% (short answer/essay questions)
Group Presentation 20%
Final Exam 30% (short answer/essay questions)
Attendance 10%