

DECOLONIAL FASHION THINKING & PRACTICE

Lecturer	Min Huh
Institution	Dankook University
Email Address	hvrminn@skku.edu

Course Description & Objectives :

Despite persistent efforts from various fashion communities—educators, designers, brands, and consumers—to ameliorate the inequities in contemporary fashion systems by incorporating more ethical practices, the industry continues to grow, reinforcing existing unequal structures. Consequently, there have been growing critiques of the 'ethical fashion' approach, as it falls short in addressing the root causes. In this context, decolonial fashion advocates for a more fundamental examination of neoliberal capitalist, Eurocentric fashion values and standards. In *Decolonial Fashion Thinking & Practice*, students will engage in creating counter-narratives and alternative aesthetics to challenge the status quo of Western fashion, confronting the symbolic, cultural, and economic hierarchies it perpetuates globally. The course also includes a series of field trips—paired with the *Fashion Entrepreneurship* course—that offer students valuable opportunities to critically examine contemporary Korean fashion, art, and businesses within the context of colonial and decolonial fashion.

Requirements :

No requirements. All the necessary materials will be provided by the lecturer.
 This course can facilitate maximum 25 students.
 Fashion major students will be given priority for enrollment.

Course Schedule : (Schedules of the field trips highlighted in yellow are pending.)

WEEK 1

Class 1 - Jul 8 : Introduction to Korean Costume History / Fashion Terminology

Class 2 - Jul 9 : **Field Trip to *Seokjuseon Memorial Museum***

Class 3 - Jul 10 : Introduction to Decolonial Fashion / Film Viewing (Royal Tailor, 2014)

WEEK 2

Class 4 - Jul 14 : In-class Practice - Research & Interpret Non-Western Dress

Class 5 - Jul 15 : **Field Trip to *Musinsa Studio & Dongdaemun Market***

Class 6 - Jul 16 : Cultural Appropriation VS Assimilation / Film Viewing (The First Monday in May, 2016)

Class 7 - Jul 17 : Mid-term Assignment/Presentation - Case Studies on Decolonial Fashion Brands

WEEK 3

Class 8 - Jul 21 : Fashion Activism / Film Viewing (The True Cost, 2015)

Class 9 - Jul 22 : Decolonizing Fashion Practice - Exploring Alternative Aesthetics and Constructions

Class 10 - Jul 23 : **Field Trip to THIS IS NEVER THAT HQ & Seongsu Area (Finding Unique Characteristics of Korean Fashion)**

Class 11 - Jul 24 : In-Class Practice - Making Miniature Hanbok Baji (Pants)

WEEK 4

Class 12 - Jul 28 : In-Class Practice - Making Miniature Hanbok Jacket (Jeogori/Durumagi)

Class 13 - Jul 29 : **Field Trip to National Museum of Korea**

Class 14 - Jul 30 : Final Assignment/Presentation - Decolonial Fashion Branding (Utilizing AI Visualization)

Class 15 - Jul 31 : Decolonial Fashion Conversation & Class Reflection

Assignments :

- In-Class Practices
- Mid-term Assignment
- Final Assignment

Evaluation :

Category	Points	Content
Attendance	20	Three tardiness will count as one absence, and three absences will result in lowering one letter grade with no exception.
Participation	40	In this course, active participation is as important as assignments.
Assignments	40	Assignments and In-Class Practices
TOTAL	100	

Evaluation Criteria :

A+	A	B+	B	C+	C	D+	D	F
95-100	90-94.99	85-89.99	80-84.99	75-79.99	70-74.99	65-69.99	60-64.99	0-59.99