

# Public Speaking

Lecturer	William Walker
Institution	University of Ottawa
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Class time	Afternoon

## Course Description:

Theory, practice, analysis, and ethics of public speaking. Audience analysis and rhetorical choice. Speech organization and delivery. Ethics of public speaking. Analysis of speeches.

Objectives/Learning Outcomes:

By the end of the course, students will:

1. Understand the unique requirements of different types of speaking situations.
2. Be able to critically examine speeches in terms of their efficacy (organization and delivery), ethics, and style.
3. Develop competence in planning and organizing different types of speeches.
4. Improve their competence in delivering speeches.

## Materials/Text:

All course materials will be in the form of an electronic textbook.

## Requirements:

N/A

## Schedule:

Class 1 (July 8): Introduction to public speaking  
Class 2 (July 9): Building Confidence in Public Speaking, Listening & Ethics of Speech  
Class 2 (July 10): Audience Analysis & Speech Selection and Purpose  
Class 4 (July 14): Speech Topic Research & Supporting Materials  
Class 5 (July 15): Speech Organization  
Class 6 (July 16): Style and Delivery  
Class 7 (July 17): **Midterm exam**  
Class 8 (July 21): Presentation Aids & Speech Genres  
Class 9 (July 22): Celebratory and Informative Speaking  
Class 10 (July 23): Persuasive speeches  
Class 11 (July 24): Speaking in the Workplace and Online and Speaking for Social Change  
Class 12 (July 28): Final speeches  
Class 13 (July 29): Final speeches  
Class 14 (July 30): Final speeches  
Class 15 (July 31): Final speeches

**Assignments:**

Students will participate in in class activities including group discussions, analysis of speeches, and short speeches. Participation and attendance will be recorded in class for these activities. No homework or preparation is required for these in-class activities.

Students will also be required to prepare and deliver a 7 minute speech. They will be guided and supported in developing this speech throughout the course and given time in class to prepare it.

The midterm exam will be multiple choice, true/false and short answer questions.

**Evaluation:**

Participation in Class Activities: 40%

Midterm Exam: 25%

Final Speech: 35%

Grading scale.

A+	A	B+	B	C+	C	D+	D	F
95 – 100	90 – 94.99	85 – 89.99	80 – 84.99	75 – 79.99	70 – 74.99	65 – 69.99	60 – 64.99	0 – 59.99