

Public Speaking and Interview Skills for Global Business

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Class time	Morning

Course Description:

This course develops students' confidence and competence in public speaking and professional interview readiness within a global business context. It is designed for **students from any major** who want to build real-world communication skills, deliver presentations with impact, and speak confidently in professional settings. Throughout the course, students apply practical communication techniques to self-introductions, team presentations, and mock interviews. The course follows a highly interactive *active-practice* format with a balanced workload.

Students begin by recording a short self-introduction video, progress to delivering live speeches and a team presentation, and conclude with an individual mock interview that simulates real global hiring situations that integrate storytelling, self-awareness, and business communication skills.

A field-based lived-experience activity allows students visit a workplace or co-working hub in Korea to observe authentic communication and record a short reflection video.

No prerequisites are required except moderate conversational English. All materials use free online resources. The course emphasizes confidence-building, global business communication awareness, and professional readiness.

Materials/Text:

All materials are freely accessible online:

- TED-Ed Student Talks (public speaking modules)
- Toastmasters International (open-access speaking tips)
- Crash Course Public Speaking (YouTube)
- Indeed Career Guide: Interview Question Bank
- Big Interview (free articles and sample answers)
- YouTube sample professional interviews
- Flip / YouTube / Online Voice Recorder (for video & audio tasks)

Requirements:

No academic prerequisites.

Moderate English proficiency sufficient for basic conversation.

Willingness to participate actively in speaking tasks each day.

Schedule:
Week 1 – Speaking About Self (Confidence Building)

- Day 1 (July 7): Course introduction, warm-up confidence activities, “30 seconds about me”
- Day 2 (July 8): Communicating professionalism: Body language, voice, clarity and presence
- Day 3 (July 9): Storytelling introduction: a moment that shaped my creativity/fashion/style evolution
- Day 4 (July 10): Structure and message design, impromptu speaking games, form teams

Week 2 – Speaking With Others (Team Communication)

- Day 5 (July 14): Persuasive speaking and presentation structure, team project kickoff
- Day 6 (July 15): Visual communication (mood boards, visual branding); team rehearsal
- Day 7 (July 16): Refinement workshop; peer feedback skills
- Day 8 (July 17): Team Presentations + Team Review (global business such as fashion, music, retail)

Friday Field Trip (July 18)- Corporate Communication Experience + Reflection Video (1-2 mins)

Students will visit a **Korean workplace or co-working space** to observe authentic communication, customer interaction, and professional behavior in real settings. Depending on availability, this may include a startup or corporate office, retail flagship or concept store.

Week 3 – Speaking Professionally (Career Communication)

- Day 9 (July 21): Interview types in global business; field trip reflection
- Day 10 (July 22): STAR/SOAR framework; triad interview practice
- Day 11 (July 23): Professional presence (voice, tone, attire); interview examples; rehearsal
- Day 12 (July 24): Final Mock Interview + closing reflection

Assignments:

- Daily Speaking Practice: Impromptu speaking, live drills, and peer feedback.
- Mini Speech #1: Recorded self-introduction video (1–2 minutes).
- Team Presentation: 10-minute group presentation with visuals.
- Team Review Exercise: Peer evaluation of another team’s presentation.
- Field Trip Reflection Video: 1- 2 minutes reflection after the corporate visit.
- Final Mock Interview: Individual professional interview simulation.

Evaluation:

Participation + Daily Speaking Practice: 30%

Mini Speech #1: 10%

Team Presentation + Team Peer Review: 30%

Final Mock Interview: 30%

Dankook University's grading scale:

A+	A	B+	B	C+	C	D+	D	F
95 – 100	90 – 94.99	85 – 89.99	80 – 84.99	75 – 79.99	70 – 74.99	65 – 69.99	60 – 64.99	0 – 59.99