

Understanding the e-sports industry and practice

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Class time	Afternoon

Course Description:

This course aims to improve the understanding and practical skills of e-sports and to develop the ability to plan and operate e-sports events. In other words, it is a subject to understand the e-sports industry and events while directly learning the skills necessary in the e-sports industry through theory and practical education.

Materials/Text:

Lecture materials will be provided by the instructor. Materials will be provided in PDF files in the form of presentations.

Requirements:

Any student who is interested in e-sports and likes e-sports can participate.

Schedule:

Lecture Number	Lecture Topic	Lecture Methods
1	The Development Process of e-Sports	Lecture
2	Understanding the Global E-Sports Industry	Lecture
3	Korea e-Sports Association Tour (Meeting with practitioners and Hall of Fame Tour)	Field trip
4	Planning for e-sports events	Lecture
5	E-sports practice (PC & Console Game)	Practice
6	Planning for e-sports events	Lecture, Team Project
7	E-sports Stadium Tour (LOL Park)	Field trip
8	Planning for e-sports events	Lecture, Team Project
9	Understanding the e-sports profession	Lectures and special lectures by practitioners
10	E-sports practice (PC & Console Game)	Practice
11	eSports Club Tour (T1 or GenG)	Field trip
12	Understanding the e-sports profession	Lectures and special lectures by practitioners
13	E-sports practice (PC & Console Game) & Test	Practice
14	Operation of e-sports events	Practice
15	Operation of e-sports events	Practice

The schedule is tentative and subject to change at any time.

Assignments:

Group Work: e-sports event planning. In this team project students will manage and plan an e-sports event.

Evaluation:

- Group Work (Team Project (e-Sports event planning)): 40%
- Test (e-Sports Industry & event planning): 20%
- Participate in classes and events: 20%
- Attendance: 20%

A+	A	B+	B	C+	C	D+	D	F
95 – 100	90 – 94.99	85 – 89.99	80 – 84.99	75 – 79.99	70 – 74.99	65 – 69.99	60 – 64.99	0 – 59.99